

## Thank you for viewing our demonstration of era//404 Healthcare

We are very pleased that you are interested in working with era//404 to develop the public site, patient and physician intranet for your healthcare business.

era//404 Healthcare enables your business to promote your business, manage all site content, and interact with prospective and existing clients. Shipped with era//404 CMS (Content Management System), era//404 Healthcare is the ideal product for companies interested in getting the most out of their online presence, driving traffic to their site and alleviating the burden of support center and nurse station staff.

### Public Web Presence

The Public side of the Web presence provides the split-focus of being an informational and marketing tool. With a simple, straight-forward design and navigation, the site will portray clean professionalism in a stylized, elegant manner. All visitors have access to the Public Web Presence and can use the navigation or search functionality to find information quickly and easily.

[More Information...](#)

### Patient Intranet

Online services promote era//404 Healthcare subscribers' images as they focus on the human element and provide additional care for prospective and existing patients. Businesses employing strong support systems that enable easy-to-use, but powerful functionality, find an increase in customer satisfaction and retention. This functionality also dramatically decreases labor on the part of subscribers as many processes can be electronic, automated and streamlined.

[More Information...](#)

### Physician Intranet

Internal and External physicians have a section quite similar to the Patient Intranet that will enable them to request medical records, communicate with each other (external to external, internal to external, external to internal, internal to internal), learn about clinical trials, view the event calendar (if events have "Internal Physicians" and/or "External Physicians" selected), view links pages, access physician links and career opportunity information and learn about available positions.

[More Information...](#)

### Administration - Content Management

era//404 Healthcare incorporates a complete Content Management System (CMS) to allow Administrators access to modify all static page content and add/edit/delete records for system functionality (physicians, physician-specific nurses' stations, emails, phone numbers, pharmacies, listings, link pages, events calendar, etc.). The CMS incorporation is developed to take advantage of cascading style sheets to include design, typeface, color, size, and graphic elements to existing pages. CMS implementation grants the Administrator immediate control over permissions, form handling, content/copy/downloadable form updates, and downloadable document updates, etc. but does not hinder enforcement of the sites appearance, design, or ubiquitous brand.

This enables era//404 Healthcare subscribers to maintain the Public Site and Physician and Patient Intranets and perform routine edits, updates, etc. Incorporation of era//404 CMS is an extremely cost-effective solution to long-term updates to the system, as it empowers subscribers to manage their own presence.

[More Information...](#)

### Thank you

For more information, please visit: <http://www.era404.com/products/healthcare> or contact your era//404 sales representative.